

PRIVACY POLICY

Hesse-Schniederjan Heating & Air Conditioning, Inc. ("us", "we", or "our") operates this Hesse-Schniederjan Heating & Air Conditioning, Inc. Website (the "Website").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Website.

We use your data to provide and improve our Website and company services. By using our Website, you agree to the collection and use of information in accordance with this policy.

INFORMATION COLLECTION AND USE

We collect several different types of information for various purposes to provide and improve our Service to you.

TYPES OF DATA COLLECTED

PERSONAL DATA

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email Address
- First Name and Last Name
- Phone Number
- Address, City, State, Province, ZIP/Postal code
- Cookies and Usage Data

USAGE DATA

We may also collect information on how our Website is accessed and used ("Usage Data"). This Usage Data may include information such as your

computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

TRACKING AND COOKIES DATA

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a Website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Website.

Examples of Cookies we may use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

USE OF DATA

Hesse-Schniederjan Heating & Air Conditioning, Inc. uses the collected data for various purposes such as but not limited to:

- To provide and maintain the Website
- To notify you about changes to our Website
- To allow you to participate in interactive features of our Website when you choose to do so
- To provide customer care and support

- To provide analysis or valuable information so that we can improve our Website
- To monitor the usage of our Website
- To detect, prevent and address technical issues

LEAD FORMS

We ("Hesse-Schniederjan Heating & Air Conditioning, Inc.") guarantee that your mobile details will remain confidential and will not be shared for external marketing or with promotional partners. This includes refusal to share sender opt-in details and associated permissions with any outside entities. Please note that carriers are not liable for delayed or undelivered messages. You may expect to receive messages relating to appointments, our services, and company promotions. The frequency of messages may vary.

HELPING OUT LOCALLY

Your mobile details will remain confidential and will not be shared with outside entities. You will only be contacted for promotions and reminders relating to the charity. Please note that carriers are not liable for delayed or undelivered messages. You may expect to receive messages relating to contest reminders, charity donation events, and number confirmation. The frequency of messages may vary.

ACKNOWLEDGEMENT OF CONSENT

When you provide us with your mobile number, you are giving us permission to communicate with you via SMS alerts and notices. Standard message and data rates may be charged. To opt-out of our messaging service, simply text "STOP" to any of our messages. If you need assistance, please reach out to service@hstrane.com with error details.

TRANSFER OF DATA

Your information, including Personal Data, may be transferred to—and maintained on—computers located outside of your state, province, country or

other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

DISCLOSURE OF DATA

LEGAL REQUIREMENTS

Hesse-Schniederjan Heating & Air Conditioning, Inc. may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Hesse-Schniederjan Heating & Air Conditioning, Inc.
- To prevent or investigate possible wrongdoing in connection with our Website or company
- To protect the personal safety of users of our Website or the public
- To protect against legal liability

SECURITY OF DATA

The security of your data is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

SERVICE PROVIDERS

We may employ third party companies and individuals to facilitate our Website ("Service Providers"), to provide the Website on our behalf, to perform Website-related services or to assist us in analyzing how our Website is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

ANALYTICS

We may use third-party Service Providers to monitor and analyze the use of our Website.

- **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports Website traffic. Google uses the data collected to track and monitor the use of our Website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

LINKS TO OTHER SITES

Our Website may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

CONTACT US

If you have any questions about this Privacy Policy, please contact us by emailing us through this website.

Effective date: March 8, 2024